



Types of lashes

Ultimate guide to help you pick
the right lash style

WINK AT ME NYC LASH STUDIO

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We created this guide to help
you learn what eyelash
extensions can do for you.
Are you thinking about getting
eyelash extensions but don't
know how to pick the right
style? In this guide we will
explain how to choose a set that
enhances your best face features.
So let's dive right in!



We understand that your time is valuable and the importance of putting your best face forward at all times as a working woman. Which is why we make sure that we are able to offer eyelash extensions that not only enhance your natural beauty but can help you be ready no matter what scenario comes your way. Whether you are zenning out in a yoga class, running to the meeting, taking care of kids or relaxing at the beach you won't have to worry about fussing with a full face makeup. With lash extensions you can enjoy the luxury of saving time as well as being able to take some well deserved "me time".

We offer different sets
depending on how full or
natural you would like to
look



Classic Full Set

The classic set offers a single eyelash extension applied to a single natural lash. This set enhances natural beauty of the eye by perfectly lengthening, curling and volumizing natural lashes. If you are a mascara look lover this set is for you. It is recommended if you never had eyelash extensions before.

2 hours 30 minutes

@ \$150.00



Volume Full Set

Volume eyelash extensions are anywhere from 2-6 very light and thin extensions applied to a single natural lash. It will create a fabulous glam look, ideal for those who love bright and expressive makeup but don't have the time to put on mascara. This set is also great for those who have weak and sparse lashes as we can customize the number of the extensions to create your desired look while maintaining health and integrity of the natural lash.

3 hours @ \$200.00



Signature Full Set *Most Popular*

Not sure if Volume or Classic is right for you? Why not to try them both? It's a perfect combination of length and texture. This service gives you more than just the "Mascara Look" of Classic, it also gives your lashes some depth and texture giving you the look of eyeliner and mascara combined!

2 hours 45 minutes
@ \$170.00



Mega Volume

Volume eyelash extensions are anywhere from 6-10 very light and thin extensions applied to a single natural lash. This set will give you what we call a 'celebrity' look. Think volume lashes on another level! Mega volume adds the most gorgeously thick, full lash line and a lash density that is like none other.

3 hours 30 minutes
@ \$300.00



Lash Lift + Tint

Natural lashes are permanently lifted and curled for up to 8 weeks, completely maintenance free. Great option for someone who is allergic to eyelash extension adhesive or for someone with straight or downward facing lashes. Tint is added to make eyelashes appear darker and imitate a mascara look. BOTOX is added as a bonus.

1 hour 15 minutes @ \$140.00



Once you have picked the fullness
you desire - we will go over the
customization portion to
compliment your eyes and face.

There are 3 main components that
are included in lash extensions
set:

- curl
- length
- styling



CURL

There are different curl intensity
- relaxed and intense curls.

B,C,L are relaxed curls, they
elongate and lengthen eye
appearance by making the face
look wider. Great for women who
have slim face

C,CC,D,L+ are intense curls, they
noticeably lift and create a
dramatic appearance. Works for
women who have round, oval and
triangular face shape

Natural*Cat**Cluster**Open**Doll**Squirrel*

STYLING

We have a variety of styles available but we do proud ourselves in customizing lash sets because each eye & face is unique. Here we will talk about our most popular ones.

Open eye styling visually opens your eye and makes it look bigger. It's great on all eye/face shapes except round eyes.

Squirrel eye styling creates opened and lifted appearance as well as compliments arch of a brow. It suits all types of faces & eyes.

Cat eye styling creates sexy sweeping effect. It suits women who have round or upturned eyes

Doll eye styling is a dramatic effect with the longest lashes throughout the lash line. It looks good on most face and eye shapes except long narrow face shape.

LENGTH

Length is determined by natural lashes. We can safely extend 30% of a natural lash. In other words if your natural lashes are long we can make them as long as you wish but if your natural lashes are short we can not make extensions too long otherwise we can permanently damage them.

So if you went to a place and after a while your natural lashes started thinning out it's because you were wearing longer lashes than what your natural lashes are allowing. Be mindful of who you choose as your Lash Tech.

We offer a unique personal beauty experience where the client receives individual attention they deserve in a comfortable atmosphere with the ultimate private experience. Say goodbye to mornings spent applying coats upon coats of mascara. Wake up stress-free and stay on the top of things with a new set of healthy, beautiful and elegant eyelash extensions



**Don't hesitate to reach out if you
have a question about lashes**

**Go to our website
www.winkatmenyc.com**